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Ariel Way Completes Settlement Agreement with Loral Skynet

Vienna, VA, June 26, 2007 -- Ariel Way, Inc., (OTC Bulletin Board: AWYI) a technology and services company for highly secure global communications, multimedia and digital signage solutions and technologies, today announced that it has, on behalf of its 60%-owned subsidiary dbxXmedia, closed on a Settlement Agreement and General Release with Loral Skynet Network Services, Inc.

The Settlement and Release provides that both the claimed outstanding balance due from dbxXmedia to Loral Skynet of \$2,470,842 and the parental guarantee to the benefit of Loral Skynet by Ariel Way at \$1,500,000 on behalf of dbxXmedia will be cancelled and terminated, effective upon payment to Loral Skynet of the Settlement Payment. As part of the Settlement and Release, Ariel Way paid Loral Skynet a total of \$57,000, that was the agreed to Settlement Payment.

Arne Dunhem, Ariel Way chairman, president, and CEO of Ariel Way said, "We are pleased to finally having been able to work-out this settlement with Loral Skynet and we are pleased with a very positive consideration and cooperative spirit from the management of Loral Skynet."

About Loral Skynet

A pioneer in the satellite industry, Loral Skynet delivers the superior service quality and range of satellite solutions that have made it an industry leader for more than 40 years. Through the broad coverage of the Telstar satellite fleet, in combination with its hybrid VSAT/fiber global network infrastructure, Skynet meets the needs of companies around the world for broadcast and data network services, Internet access, IP and systems integration. Headquartered in Bedminster, N.J., Loral Skynet is dedicated to providing secure, high-quality connectivity and communications. For more information, visit the Loral Skynet web site at <http://www.loralskynet.com>.

About Ariel Way

Ariel Way, Inc., a Florida corporation ("Ariel Way" or the "Company"), is a technology and services company for highly secure global communications, multimedia and digital signage solutions and technologies. The Company is focused on developing innovative and secure technologies, acquiring and growing profitable advanced technology companies and global communications service providers and creating strategic alliances with companies in complementary product lines and service industries.

More information about Ariel Way can be found on the web at <http://www.arielway.com>.

Forward-Looking Statements: Certain of the statements contained herein may be, within the meaning of the federal securities laws, "forward-looking statements," which are subject to risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. See the Company's Form 10-KSB for the fiscal year ended September 30, 2006 for a discussion of such risks, uncertainties and other factors. Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date made. These forward-looking statements are based on management's expectations as of the date hereof, and the Company does not undertake any responsibility to update any of these statements in the future.