

Exclusive AudioStocks.com Interview: Ariel Way, Inc. Discusses Plans for Growth and Profitability

WASHINGTON, D.C. and SAN DIEGO, CA—June 25, 2008—In the latest AudioStocks.com interview, Mr. Arne Dunhem, Chairman and CEO of Ariel Way, Inc. (OTCBB: AWYI) provides an in-depth discussion of the company's overview and recent development and discusses the company's collective corporate and capital structure, current executive management team and current facilities.

The detailed interview covers additional topics including Ariel Way's U.S. subsidiaries and European operations.

The complete audio interview with Mr. Dunhem can be found exclusively at www.audiostocks.com. (Search: Companies, Ariel Way Inc.)

Mr. Dunhem feels Ariel Way Inc. has a big year in front of it. Described as a new advertising platform in the U.S. and abroad, Ariel Way, Inc. recently announced record revenues as well as record assets. Additionally, Ariel Way posted record revenue for its Sweden-based telecom consulting subsidiary, Syrei AB (<http://www.syrei.com>).

Mr. Dunhem told AudioStocks, "We believe advertising is [both] critical for the future and, of course, a very profitable opportunity."

Ariel Way expects to enhance shareholder value this year through the targeting and acquisition of (mostly) profitable companies. This exclusive AudioStocks interview affords listeners the opportunity to learn about the Ariel Way's major advertising clients in the following sectors:

- Telecommunications
- Airlines
- Automotive

Mr. Dunhem also tells of his vision that Ariel Way "become a nationwide multi-media company" and candidly explains to AudioStocks why he believes his company is beyond the development phase and growth will derive from Ariel Way's digital signage and mobile advertising units.

About AudioStocks.com

AudioStocks is a multi-media communications publisher producing exclusive AudioStocks.com interviews and corporate communications including AudioStocks Profiles.

About Ariel Way, Inc.

Ariel Way, Inc., is a technology and services company for highly secure global communications, multimedia and digital signage solutions and technologies. Ariel Way is focused on developing innovative and secure technologies, acquiring and growing profitable advanced technology companies and global communications service providers and creating strategic alliances with companies in complementary product lines and service industries.

More information about Ariel Way can be found on the web at <http://www.arielway.com>.

Forward-Looking Statements: Certain of the statements contained herein may be, within the meaning of the federal securities laws, “forward-looking statement”, which are subject to risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. See the Company's Form 10-KSB for the fiscal year ended September 30, 2007 for a discussion of such risks, uncertainties and other factors. Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date made. These forward-looking statements are based on management's expectations as of the date hereof, and the Company does not undertake any responsibility to update any of these statements in the future.

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