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## Ariel Way Headquarters Moves to Washington, D.C.

**Washington, D.C., June 17, 2008** – Ariel Way, Inc. (OTCBB: AWYI) announced that effective today, the Company has moved its headquarters to Washington, D.C. from Northern Virginia. The new offices are located in the building of Intelsat, the largest provider of fixed satellite services worldwide. The new address is:

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Washington, D.C. 20008-3006  
Telephone: (202) 609-7756

“I am very pleased with the move to the Intelsat building where we have ample space for growth” said Arne Dunhem, Chairman and CEO of Ariel Way. “Intelsat has always been an important potential strategic partner of ours and this will permit us to work even closer with Intelsat. We will also be next to Metro subway access which we believe will be important for many staff members.”

### **About Ariel Way, Inc.**

Ariel Way, Inc., a Florida corporation (“Ariel Way” or the “Company”), is a technology and services company for highly secure global communications, multimedia and digital signage solutions and technologies. The Company is focused on developing innovative and secure technologies, acquiring and growing profitable advanced technology companies and global communications service providers and creating strategic alliances with companies in complementary product lines and service industries.

More information about Ariel Way can be found on the web at <http://www.arielway.com>.

*Forward-Looking Statements: Certain of the statements contained herein may be, within the meaning of the federal securities laws, "forward-looking statement", which are subject to risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. See the Company's Form 10-KSB for the fiscal year ended September 30, 2007 for a discussion of such risks, uncertainties and other factors. Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date made. These forward-looking statements are based on management's expectations as of the date hereof, and the Company does not undertake any responsibility to update any of these statements in the future.*