



8000 Towers Crescent Dr.
Suite 1220
Vienna, VA 22182
(703) 918-2420
<http://www.arielway.com>

Contact Information

Hawk Associates, Inc.
Frank N. Hawkins, Jr. or Julie Marshall
Phone: (305) 451-1888
E-mail: info@hawkassociates.com
<http://www.hawkassociates.com>
<http://www.hawkmicrocaps.com>

Ariel Way CEO Interviewed by PRBroadcast.com

Discusses Corporate Name, Symbol Change and Secure Communications Strategy

Vienna, VA, June 8, 2005 – Ariel Way, Inc. (OTC Bulletin Board: AWYI) a technology and services provider for highly secure global communications solutions and technologies, today announced that the company is presently featured in an online interview at www.PrBroadcast.com. Ariel Way CEO Arne Dunhem discusses the recent corporate name and symbol change and telecommunications strategy, as well as other matters impacting the future performance of the company.

The Ariel Way interview is available at <http://www.PRBroadcast.com>. To access the interview, click on "Join Now/Log In" in the upper right corner. After providing your name, e-mail address and creating a password, click on the "send" button at the top of the page. This will register you and send you back to the PRBroadcast.com home page. Ariel Way will appear in the Latest Interviews section.

About Ariel Way

Ariel Way is a technology and services company providing highly secure global communications solutions and technologies. The company is focused on developing innovative and secure technologies, acquiring and growing advanced emerging technology companies and national and global communications service providers. The company also intends to create strategic alliances with companies with complementary product lines and service industries. More information about Ariel Way can be found on the web at <http://www.arielway.com>.

About PRBroadcast.com

PRBroadcast.com presents detailed interviews with CEO's, CFO's and analysts, providing publicly traded companies with production services and distribution of their corporate messages in streaming video/audio format. Using state-of-the-art webcasting services, PRBroadcast.com can feature and host CEO interviews, business updates, earning conference calls, analyst presentations, product launches and other special announcements. PRBroadcast.com provides public companies with the means and ability to reach far into the investment community with a direct message to shareholders and potential investors, through streaming media technology, active databases of institutional

and individual investors, analysts, brokerage firms and large affiliate networks, providing the most impact for the communications dollar.

A profile on Ariel Way can be found at <http://www.hawkassociates.com/arielway/profile.htm>.

An online investor relations kit containing Ariel Way press releases, SEC filings, current Level II price quotes, interactive Java stock charts and other useful investor relations information can be found at <http://www.hawkassociates.com> and <http://www.hawkmicrocaps.com>. Investors may contact Frank Hawkins or Julie Marshall, Hawk Associates, at (305) 451-1888, e-mail: info@hawkassociates.com.

Forward-Looking Statements: Certain statements made in this press release concerning Ariel Way, Inc. and its future operations and acquisitions are forward-looking statements. Although such statements are based on current expectations they are subject to a number of future uncertainties and risks, and actual results may differ materially. The uncertainties and risks include, but are not limited to, the Netfran Development Corp. acquisition of Ariel Way, Inc. and additional potential acquisitions and the ability of Ariel Way, Inc. to execute effectively its business plan and develop a successful business. Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date made. Statements made in this document that are not purely historical are forward-looking statements, including any statements as to beliefs, plans, expectations, anticipations or intentions regarding the future. The company assumes no obligation to update information concerning the forward-looking statements contained herein.