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Ariel Way Comments on Stock Price

Vienna, VA, April 10, 2008 – Ariel Way, Inc. (OTCBB: AWYI) today made the following statement:

“On March 26, 2008, we announced that our consolidated February 2008 monthly revenue was our highest monthly revenue ever, at approximately \$670,000. March 2008 is also expected to be a strong month resulting in a strong quarter. This represents a proforma 2008 annual revenue of at least \$8.1 million, without even including the revenues from ongoing acquisitions. There has over the last few days been a dramatic drop in our stock price, something we can not understand or justify. We believe that based on our financial performance, and that we are executing our plan as presented, the price should be significantly higher. As a result, we have launched an investigation into what or who is causing this dramatic price drop. After gathering more information, we will make further announcements on this.”

About Ariel Way, Inc.

Ariel Way, Inc., a Florida corporation (“Ariel Way” or the “Company”), is a technology and services company for highly secure global communications, multimedia and digital signage solutions and technologies. The Company is focused on developing innovative and secure technologies, acquiring and growing profitable advanced technology companies and global communications service providers and creating strategic alliances with companies in complementary product lines and service industries.

More information about Ariel Way can be found on the web at <http://www.arielway.com>.

Forward-Looking Statements: Certain of the statements contained herein may be, within the meaning of the federal securities laws, "forward-looking statement", which are subject to risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. See the Company's Form 10-KSB for the fiscal year ended September 30, 2007 for a discussion of such risks, uncertainties and other factors. Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date made. These forward-looking statements are based on management's expectations as of the date hereof, and the Company does not undertake any responsibility to update any of these statements in the future.