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Leif T. Carlsson Joins Ariel Way Board of Directors

Vienna, VA, February 11, 2005 -- Ariel Way, Inc. (OTC Bulletin Board: NFDV), a technology and services provider for highly secure global communications solutions, announced today that Leif T. Carlsson has been appointed as an independent board member of Netfran Development Corp. after its acquisition of Ariel Way.

Arne Dunhem, Ariel Way chairman and CEO, said, "We are delighted that Leif has agreed to join us as our third independent director. He has very strong European corporate experience as a leading European executive. We believe he will provide a strong foundation for us when we proceed with our corporate strategy to establish European and other overseas operations."

Carlsson said, "I am pleased to be an independent director for Ariel Way. Arne and his team have accomplished a great deal in the past several months, and I am looking forward to assisting them with European and other overseas business in order to facilitate the growth of Ariel Way in 2005 and beyond."

Since 2003, Carlsson, a senior European executive, has been working with Arrow Capital, a European Venture Capital firm based in Stockholm, Sweden. He was president and CEO of a number of European corporations including Scanfood AB, currently part of Swedish Meats AB (2001-2002); Scandic Hotels Europe AB, currently part of the Global Hilton Hotel Group (1992-2000); FFV Aerotech AB and FFV Aerotech Ltd, currently part of the Saab Group and FL Schmidt (1990-1992); the Kinnevik AB Group establishing Comvik Skyport/Tele2 (1988-1990); and Nobel Industries AB, now AkzoNobel for several of their corporations (1974-1988). In 1990, Comvik Skyport/Tele2 became the second private telecommunications company in Europe.

He has been the executive for a number of companies in several different countries include the United States, the Far East and Europe and has also served on several different boards including IAHI, International Association of Holiday Inns, Inc., and Tele8, an American telecommunications operator active in Europe. Carlsson earned his M.S. degree in 1969 in Civil Engineering from Chalmers University of Technology,

Sweden and has completed several graduate studies in corporate finance, national economy and legal studies from the University of Uppsala, Sweden.

About Ariel Way, Inc.

Ariel Way is a technology and services company providing highly secure global communications solutions. The company is focused on developing innovative and secure technologies, acquiring and growing advanced emerging technology companies and national and global communications service providers. The company also intends to create strategic alliances with companies with complementary product solutions and services. The technology development effort for highly secure communications solutions is conducted by a wholly owned subsidiary, Enfotec, Inc. More information about Ariel Way can be found on the web at <http://www.arielway.com>.

Enfotec designs, manufactures and markets high-speed security appliance solutions that integrate a high-performance Virtual Private Network (VPN) with a firewall, intrusion detection capabilities, anti-virus and security management in a single network appliance. Enfotec's EN Security Appliance and Custom Security Appliance products feature hardware-based technologies that the company believes delivers true wire-line data speed performance and the highest level of security achievable. The Enfotec EN series of products is scalable while being easy to configure and manage and enables third-party software applications to be easily integrated. Enfotec's firmware and software technologies use standard off-the-shelf components combined with the Linux operating system to provide customers with performance levels that the company believes were never before realized in a non-proprietary, cost-effective, hardware-based security appliance. More information about Enfotec can be found on the web at <http://www.enfotec.net>.

A profile on the company can be found at <http://www.hawkassociates.com/arielway/profile.htm>.

An online investor kit containing Ariel Way press releases, SEC filings, current Level II price quotes, interactive Java stock charts and other useful information for investors can be found at <http://www.hawkassociates.com> and <http://www.hawkmicrocaps.com>. Investors may contact Frank Hawkins or Julie Marshall, Hawk Associates, at (305) 852-2383, e-mail: info@hawkassociates.com.

Forward-Looking Statements: Certain statements made in this press release concerning the acquisition of Ariel Way, Inc. and its future operations and acquisitions are forward-looking statements. Although such statements are based on current expectations they are subject to a number of future uncertainties and risks, and actual results may differ materially. The uncertainties and risks include, but are not limited to, the Netfran Development Corp. acquisition of Ariel Way, Inc. and additional potential acquisitions and the ability of Ariel Way, Inc. to execute effectively its business plan and develop a successful business. Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date made. Statements made in this document that are not purely historical are forward-looking

statements, including any statements as to beliefs, plans, expectations, anticipations or intentions regarding the future. The company assumes no obligation to update information concerning the forward-looking statements contained herein.