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## **Ariel Way Names Hawk Associates as Investor Relations Provider**

**Washington, D.C., February 8, 2005** -- Ariel Way, Inc. (OTC Bulletin Board: NFDV), a technology and services provider for highly secure global communications solutions, announced today that it has engaged Hawk Associates to provide its investor relations.

Arne Dunhem, chairman, president and CEO of Ariel Way, said, "Hawk Associates is regarded as one of the most effective IR firms working with small cap and microcap businesses on Wall Street today. Frank Hawkins, Julie Marshall and their team have developed a proven and sustainable process that helps companies effectively tell their stories to the investment community. This relationship will ensure that potential investors have access to accurate, timely information to make informed decisions about our company. We look forward to working with Hawk in keeping investors updated on our progress as we pursue our growth strategies."

Hawk Associates CEO Frank N. Hawkins, Jr. said, "We were impressed with the level of expertise in the management team. The company is focused on major opportunities in the global secure communications industry. We are confident that this market and the Ariel Way strategy will deliver exceptional value to their customers."

A profile on the business can be found at <http://www.hawkassociates.com/arielway/profile.htm>.

#### **About Ariel Way, Inc.**

Ariel Way is a technology and services company providing highly secure global communications solutions. The company is focused on developing innovative and secure technologies, acquiring and growing profitable advanced emerging technology companies and national and global communications service providers. The company also intends to create strategic alliances with companies with complementary product solutions and services. The technology development effort for highly secure communications solutions and services is conducted by a wholly owned subsidiary, Enfotec, Inc. More information about Ariel Way can be found on the web at <http://www.arielway.com>.

Enfotec designs, manufactures and markets high-speed security solutions that integrate a high-performance Virtual Private Network (VPN) with a firewall, intrusion detection capabilities, anti-virus and security management in a single network appliance. Enfotec's EN Security Appliance and Custom Security Appliance products feature hardware-based technology that delivers true wire-line data speed performance and the highest level of security achievable. The Enfotec EN series of products is scalable while being easy to configure and manage and enables third-party software applications to be easily integrated. Enfotec's firmware and software technologies use standard off-the-shelf components combined with the Linux operating system to provide customers performance levels never before realized in a non-proprietary, cost-effective, hardware-based security appliance. More information about Enfotec can be found on the web at <http://www.enfotec.net>.

An online investor kit containing Ariel Way press releases, SEC filings, current Level II price quotes, interactive Java stock charts and other useful information for investors can be found at <http://www.hawkassociates.com> and <http://www.hawkmicrocaps.com>. Investors may contact Frank Hawkins or Julie Marshall, Hawk Associates, at (305) 852-2383, e-mail: [info@hawkassociates.com](mailto:info@hawkassociates.com).

*Forward-Looking Statements: Certain statements made in this press release concerning Ariel Way, Inc. and its future operations and acquisitions are forward-looking statements. Although such statements are based on current expectations, they are subject to a number of future uncertainties and risks, and actual results may differ materially. The uncertainties and risks include, but are not limited to, the Netfran Development Corp. acquisition of Ariel Way, Inc. and the additional potential acquisitions by Ariel Way, Inc. and the ability of Ariel Way, Inc. to execute effectively its business plan and develop a successful business. Any forward-looking statements are made pursuant to the Private Securities Litigation Reform Act of 1995 and, as such, speak only as of the date made. Statements made in this document that are not purely historical are forward-looking statements, including any statements as to beliefs, plans, expectations, anticipations or intentions regarding the future. The company assumes no obligation to update information concerning the forward-looking statements contained herein.*